ATOPIC DERMATITIS

Sore or painful skin you can barely sleep on. Hardened patches on the skin from constant itching and scratching. This is what everyday life is like for many people living with atopic dermatitis (AD) — a condition that affects approximately 1 in 10 Americans. 1,2



WHAT IS AD?

AD — the most common type of eczema — is a chronic, inflammatory skin condition that causes the skin to be dry and itchy.3 In fact, itchy skin is one of the most common symptoms of AD — with some research showing that it affects more than 85% of people with the condition daily.4

ACROSS THE UNITED STATES, AD AFFECTS⁴:

>9.6

MILLION CHILDREN

~16.5

MILLION ADULTS



AD can affect people of all skin colors, races and ethnicities.

Studies show that:

- Black children are about 1.7 times more likely to develop AD than White children.
- Black and Hispanic children are more likely to experience severe disease than White children in the U.S.

Yet, racial and ethnic minorities remain underrepresented in most AD clinical trials.^{2,5,6}



SYMPTOMS Over time, repeated scratching may lead to thickened,

In addition to itchy skin, people with AD may experience rashes that vary in appearance based on skin tone.⁴ Because of the constant itching, many people with AD often live daily with4:

- painful or sore skin poor quality of sleep

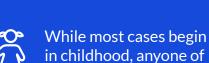
 - oozing and bleeding rashes
 - increased vulnerability to skin infection

hardened skin. People with AD may also experience social and emotional

distress due to the visibility and discomfort of the disease.⁷

MYTH VS **FACT**⁸





FACT⁸



any age can develop AD.

While the exact cause of AD is not completely understood, there are several genetic and

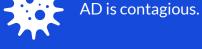
WHAT CAUSES AD?

environmental factors that can lead to the development of AD and trigger a flare.³ For people living with AD, the immune system often becomes disordered and overactive —

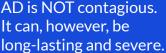
triggering inflammation that damages the skin barrier and leads to itching and rashes.⁴

VS FACT⁵

MYTH



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FACT⁵







Treatment for AD depends on the severity of a person's condition. When it comes to finding treatments that work, many people with AD endure a frustrating trial-and-error process.¹⁰

"everything right" and still experience flares — seemingly at random.9

AD is an unpredictable disease. A person living with AD can do



In mild cases, AD can mostly be managed with lifestyle changes and over-the-counter remedies.^{3,4}



Dermavant Sciences, a subsidiary of Roivant Sciences, is a biopharmaceutical company committed to fostering unprecedented change and unparalleled impact in immunodermatology. Our mission is to make healthier skin a reality for the millions of people around the world living with chronic skin conditions. That's why we're hard at work developing novel treatments that deliver groundbreaking science exactly where patients need it — their skin.

> Because skin is more than superficial - IT'S WHERE WE LIVE EVERY MOMENT OF EVERY DAY.

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